

# Panacea 2016<sup>®</sup>

## 7TH NATURAL PRODUCTS EXPO INDIA

Feb 24-26 2016, World Trade Centre, Mumbai, India

### POST SHOW REPORT 2016



Panacea 2016  
7th Natural Expo India  
A Great Success



"True expo for natural products,  
extra ordinary and excellent.  
I have already reserved my  
booth for 2018".

..Exhibitor, Panacea2016



# Panacea 2016

7TH NATURAL PRODUCTS EXPO INDIA

## POST SHOW REPORT 2016

Panacea2016 - 7th Natural Products Expo India, organized by Seishido Communications was successfully conducted from Feb 24 - 26, 2016 in Mumbai, India. The Only International trade fair on 'All Naturals' in South Asia brought together eminent manufacturers, buyers, distributors, dealers, exporters, importers, investors both national & international on different segments of the natural products industry.

The event was appreciated by all, many authentic and high volume enquiries were generated and business finalized. Both exhibitors and visitors were very enthusiastic with new business opportunities and exposure that arose from Panacea2016.

Panacea featured authentic exhibitors from different countries who presented their latest natural, organic & health ingredients & products on food, beverages, cosmetics, nutraceuticals, dietary supplements, nutritional drinks, plant extracts & botanicals, herbal & ayurveda, spa products, eco products, etc.

The event was attended by over 5000 business visitors, with most of them from top management. Approximate business generated up till today has grossed over US\$. 15 mn, the results exceeding our expectations. Moreover, 91% of the exhibitors have already confirmed their participation for Panacea2018. This tremendous response now enhances Panacea's status as the One & Only Acknowledged and Prominent Natural Products trade show in South Asia.

Dr. Pat Howes, Director, ICENI Chemicals International, Singapore mentioned 'Please could you consider making Panacea an annual event. Many exhibitors also commented on the high quality of the visitors. I thoroughly agree.'

"The quality and the organization of Panacea was fantastic! I would like to come again and discover more amazing products!"

.....Visitor, Panacea2016

"It was too busy. Most beneficial and informative event I ever exhibited".

.....Exhibitor, Panacea2016

"I am impressed by the quality of natural and organic products and I saw many very innovative products that surprised me. The organization of the show was excellent."

....Visitor, Panacea2016



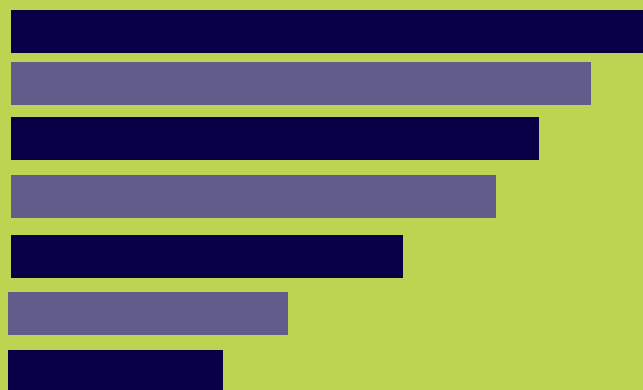


## VISITOR OVERVIEW



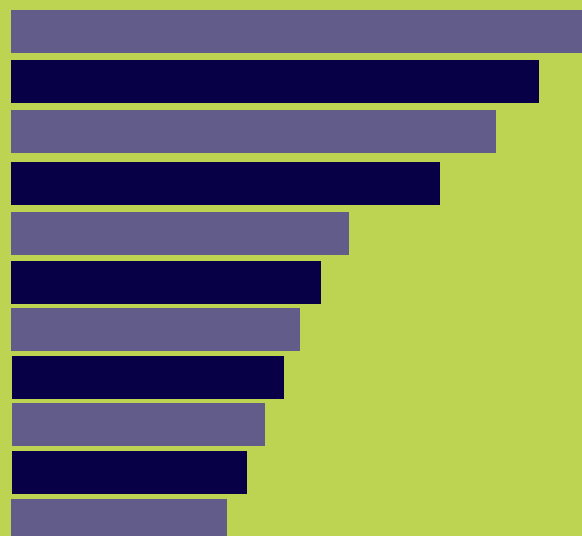
### VISITOR BY MANAGEMENT CATEGORY

MANAGING DIRECTOR / CEO / OWNER  
VICE PRESIDENT / BUSINESS HEADS  
SALES/MARKETING  
PURCHASING/BUYING  
GENERAL MANAGER  
CONSULTANT  
OTHERS



### VISITOR BY INDUSTRY SEGMENT

IMPORTERS/BUYERS  
DISTRIBUTORS/STOCKISTS  
MANUFACTURERS  
EXPORTERS  
WHOLESALEERS  
BROKERS/INDENTING  
RETAILERS/SUPERMARKETS  
ONLINE PORTALS  
CONSULTANTS  
SPAS/SALONS  
HOTELS/RESTAURANTS



## EVENT STATISTICS



of visitors said that visiting Panacea is important for their business

85%

of visitors had buying power at Panacea



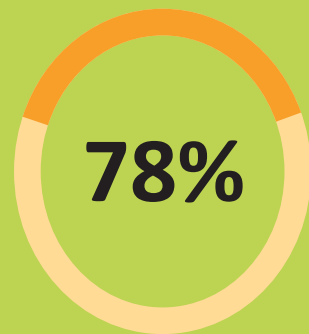
of exhibitors did more business than expected



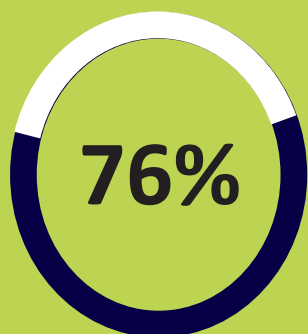
of visitors discovered new products, services & suppliers at Panacea

79%

of visitors placed business orders at Panacea



of exhibitors were satisfied with meeting their show objectives



of visitors attended to see new products, developments & trends

91%

of exhibitors have already booked space for Panacea2018



of exhibitors were satisfied with the quality of visitors

Looking forward to seeing you  
at the  
**Panacea2018**  
**8th Natural Products Expo India**  
in  
**February 2018**

Join the  
**Panacea2018**  
**Buyer Hosted Program**

**JOIN NOW**

**For further information, please contact our team**



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